



MarketStar SalesAmp

Boosting your bottom line with concept validation and scalable support

SalesAmp delivers unique program support by supplying coverage for **pilot programs**, **small-scale client efforts** or **one-time project coverage**. Our qualified and experienced sales personnel possess an ongoing, active understanding of the market, enabling MarketStar to quickly augment and extend sales coverage for our clients. Drawing on our expertise in **channel and direct sales**, **SalesAmp is scalable** and can generate a pilot program to test a range of sales motions. In this environment, we are able to identify if the proposed program will be successful and the potential hurdles that should be addressed before launching a full-scale effort.

Clients are often put in the position of needing short-term or immediate support, but the expense associated with staffing and training a team is often not internally feasible. Ramp-up time alone often impedes clients from successfully launching an impromptu or short-term program. SalesAmp solves both ends of the equation with qualified sales reps ready to move in and **represent a client on demand**.